

A modern kitchen with dark, textured cabinetry and a marble countertop. A wine rack is visible in the background, and a vase with dried flowers sits on the counter. The overall aesthetic is sophisticated and minimalist.

ABOUT US & INVESTMENT GUIDE

BETHANY DAWN INTERIOR DESIGN
www.bethanydawninteriordesign.com

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WELCOME TO BDID

We're so glad you're here and excited to share what we do best—thoughtful, beautifully executed design tailored to the way you live.

This guide outlines our process and investment, giving you a clear understanding of how we work, from early concept through final installation.

Our role is to lead the design and construction journey with clarity and intention—acting as your advocate throughout, managing complexity, decisions, and details so you can feel confident at every stage.

Thank you for considering us to help bring your home to life.

Warmest regards,

Bethany Dawn Lussier

Bethany Lussier
Founder & Registered Interior Designer

OUR DESIGN APPROACH

At Bethany Dawn Interior Design, we create homes that evoke a feeling, spaces where life unfolds and every detail is considered with quiet intention.

Our work blends bold creativity with refined mountain ease: sculptural forms, natural materials, and a deep respect for both the landscape and the way you live.

Grounded in technical precision and construction expertise, we collaborate closely with builders and trades to ensure every idea is carried through with clarity and care.

A home should reflect more than taste—it should reflect you. Through a thoughtful, collaborative process rooted in craftsmanship and integrity, we design spaces meant to be lived in and experienced over time.

Because true luxury isn't loud. It's a sense of ease, authenticity, and the feeling of being completely at home.



MEET THE FOUNDER

Bethany, founder and lead Interior Designer, brings a grounded yet elevated approach to luxury residential design.

As a Registered Interior Designer, she is formally educated, professionally accredited, and held to recognized industry standards—ensuring both creative excellence and technical depth throughout every project.

Raised in the Canadian Prairies, she values authenticity and intentional living—principles that shape her thoughtfully curated spaces, where refined meets ease.

With nearly a decade of experience in high-end residential design and construction management, Bethany specializes in legacy-level mountain and lakefront homes, often working with complex builds, remote clients, and highly customized scopes.

Known for her warm, collaborative style and technically informed approach, she ensures clarity, confidence, and attention to detail on every project.

Outside of design, Bethany fully embraces the Okanagan lifestyle—often found hiking local trails with her husband and two dogs, or enjoying a glass of wine (always a bold red or buttery chardonnay).

“ Walking into my finished home for the first time was an unforgettable experience; it was presented flawlessly and exceeded all expectations. ”

I could not recommend Bethany more highly for her talent, dedication, and ability to bring a vision to life with precision and warmth.

WHAT WE OFFER

Each service is designed to provide clarity, confidence, and a fully resolved home, without the overwhelm.

01

FULL-SERVICE RESIDENTIAL INTERIOR DESIGN | NEW CONSTRUCTION & RENOVATIONS

Our Full-Service Interior Design offering provides comprehensive guidance from concept through completion. We manage space planning, design development, material selections, documentation, and coordination—delivering a cohesive vision with clarity and confidence throughout the process.

02

FURNISHING PROCUREMENT

We curate and manage all furnishings, art, and accessories, transforming your home into a fully realized retreat. From sourcing through delivery and installation, we handle logistics and execution so your space is move-in ready—without the stress.

03

CONSULTATION & ADVISORY

This service offers strategic, professional guidance for clients who value expert input without engaging full-service design. Ideal for targeted decision-making, space planning, material selections, or design direction at key moments.

Consultation & Advisory is delivered in focused working sessions, allowing you direct access to our expertise when and where it matters most.

Minimum investment: \$750 (5-hour minimum at \$150/hour)

INVESTMENT OVERVIEW

We take on a select number of projects each year to provide an elevated level of service and attention to detail. Every home is unique, and investment varies based on scope, scale, and customization.

INITIAL PROJECT REVIEW

The Initial Project Review is a 45-minute consultation (either in person or via video call) where we discuss your vision and assess the overall scope of your project.

WE BEGIN EVERY PROJECT WITH A COMPLIMENTARY REVIEW TO ENSURE ALIGNMENT

DESIGN FEES

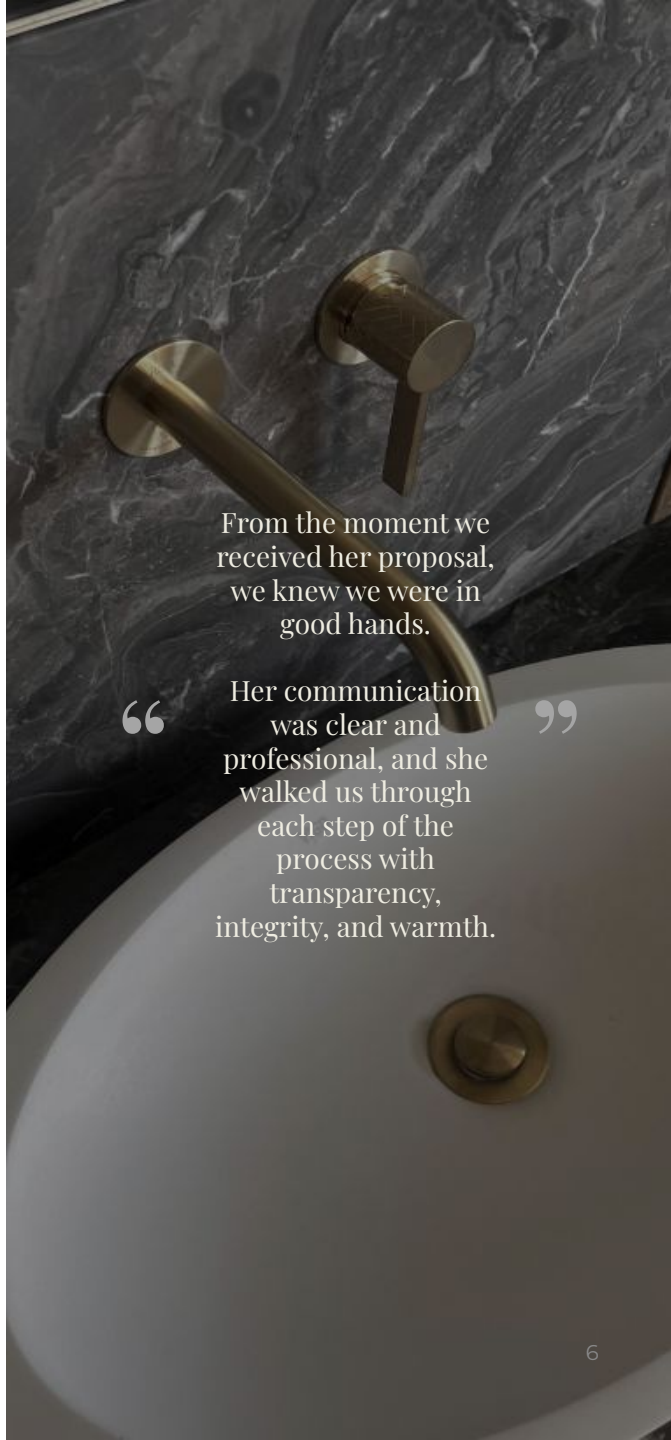
We offer a customized square-footage / flat-fee hybrid pricing model, with a fixed design fee through Phases 1-2, transitioning to an hourly rate during Phase 3.

TAILORED QUOTE BASED ON SQUARE FOOTAGE, COMPLEXITY, AND SCOPE

CONSULTATION & ADVISORY

Consultation services are booked with a \$750 upfront retainer, applied toward the initial working sessions. Ongoing time is tracked hourly and invoiced monthly as your project evolves.

\$150/HOUR



From the moment we received her proposal, we knew we were in good hands.

“ Her communication was clear and professional, and she walked us through each step of the process with transparency, integrity, and warmth. ”

OUR 6 STEP DESIGN PROCESS

Our process is designed to provide structure, clarity, and confidence—while allowing creativity to evolve thoughtfully at each stage.

PHASE
01
PROJECT
INITIATION

01

DISCOVERY & PROJECT ONBOARDING

We begin by understanding your vision, lifestyle, goals, and full project scope. Through a site walk-through or detailed plan review, we assess the architecture and identify opportunities to improve flow and function. We establish a clear budget and timeline, and introduce key partners early to ensure alignment from day one.

PHASE
02
THE
DESIGN

03

DESIGN DEVELOPMENT

Once the direction is established, we move into detailed planning and selections. Finishes and fixtures are thoughtfully curated, while 3D renderings and a preliminary construction package test scale, functionality, and detail. One to two meetings allow for refinement before moving forward.

PHASE
03
DESIGN
EXECUTION

05

DESIGN MANAGEMENT

We stay actively involved throughout construction to ensure the design is executed as intended. Through scheduled site visits and ongoing coordination with trades and the builder, we clarify details, answer questions, and resolve issues before they escalate.

02

VISION & CONCEPT

We define the aesthetic direction through curated mood boards and concept imagery. An in-depth architectural review refines layout and flow to support how you actually live. A dedicated client meeting ensures we are fully aligned before moving forward.

04

FINAL DESIGN PRESENTATION

All drawings, renderings, and selections are compiled into a comprehensive package. After final refinements, we issue a complete construction set and detailed specification manual, delivered digitally and in a printed on-site binder.

06

FINAL INSTALL & HANDOVER

At completion, we conduct a final walkthrough to address deficiencies and ensure alignment with the original vision. For furnished projects, we coordinate white-glove delivery, oversee installation, and style the home for photography before handing over the finalized design package.

NEXT STEPS

We'd love to discuss your project and explore how we can bring your vision to life.

To schedule a complimentary project review or learn more about our services, please contact us at inquire@bdinteriordesign.ca.

We look forward to creating something extraordinary together.

“

Bethany has a natural ability to bring spaces to life in a way that feels both intentional and inspiring. She is collaborative, consistent, talented, and most of all an absolute pleasure to work with.

”

The background is a blurred photograph of a living room. On the right, a fireplace with a warm fire is visible. On the left, a window shows a view of a mountain landscape. The overall tone is dark and moody.

BDID

BETHANY DAWN INTERIOR DESIGN

REFINED MOUNTAIN LIVING

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